

Decode the EU – Communicating EU policies together



General objective

To strengthen the capacity of media to support transparent, evidence-based, and gender-responsive communication on EU integration in North Macedonia through enhanced journalistic skills, sustainable knowledge-sharing, and cooperation with EU and national institutions.



Key project outputs

Journalism-focused training curriculum on:

- EU institutions, acquis, and sector-specific reforms;
- the Growth Plan for the Western Balkans and the National Reform Agendas.

Digital handouts for journalists on EU-related topics;

Original journalist stories spotlighting EU integration and the Growth Plan;

Study visit and TV show in the EU institutions in Brussels.



Specific objectives

Objective 1:

To develop a standardized training framework on EU-related topics for journalists;

Objective 2:

To strengthen the reporting capacities of journalists and editors through targeted training and mentorship;

Objective 3:

To increase public awareness and understanding of EU integration processes by supporting journalists in producing multimedia content and networking in Brussels.



Donor:

Funded by Government of Sweden, through UNOPS



Duration: 12 months

(May 2026 – May 2027)